



Sponsorship proposal

**PARTNER WITH A RISING  
BRITISH MOTO4 TALENT**

**ON THE**



**MARCO  
HOLT  
58**



# About MARCO



**Marco Holt** is a **14-year-old British Moto4 rider** competing at national and international level.

- British Superbike Moto4 Cup competitor
- Selected for MotoJunior FIM World Championship
- Part of the official MotoGP talent pathway
- Trains 30–40 hours per week

Marco is building the experience and performance needed to progress toward Moto3 and the MotoGP ladder.





# WHAT PEOPLE *Say*



We have been closely following his progression. Marco is not just a fast rider he is intelligent on track, committed, and has genuine growth potential.

**Aaron Capellades**

Principal of Frando Racing VHC Team

# Snapshot RIDER



Age: **14** Years old

Category: **MOTO 4**

Level: **British and International**

Training frequency:  
**30-40Hrs / week**

Country :  
**United Kingdom**



Social Reach (Annual) :  
**14K+ followers**  
**200K+ video views**



# & Progression ACHIEVEMENTS

**2022**

**YOUNGEST MOTO5 WINNER**

First British Moto5 winner  
3 wins & 6 podiums



**2024**

**TOP INTERNATIONAL RIDER —  
SPANISH CHAMPIONSHIP**

P6 Overall

**2023**

**BRITISH MINIGP50 & MINIGP70  
DOUBLE CHAMPION**

1 of 2 to ever do the double  
(5 of 8 lap records)

**2025**

**PROMO 3 WINNER  
ESBK POLE POSITION & PODIUM**

First British Rider to achieve this

# Partners CURRENT



We are proud to be supported by **partners** who **believe in Marco's journey and development** as a rising junior **moto rider**.





# & Fan Reach AUDIENCE

## SOCIAL FOLLOWING

**+14K**  
Followers

**8.9K** **4K** **1.2K**

## ANNUAL VIDEO VIEWS

**464K**  
Views per year

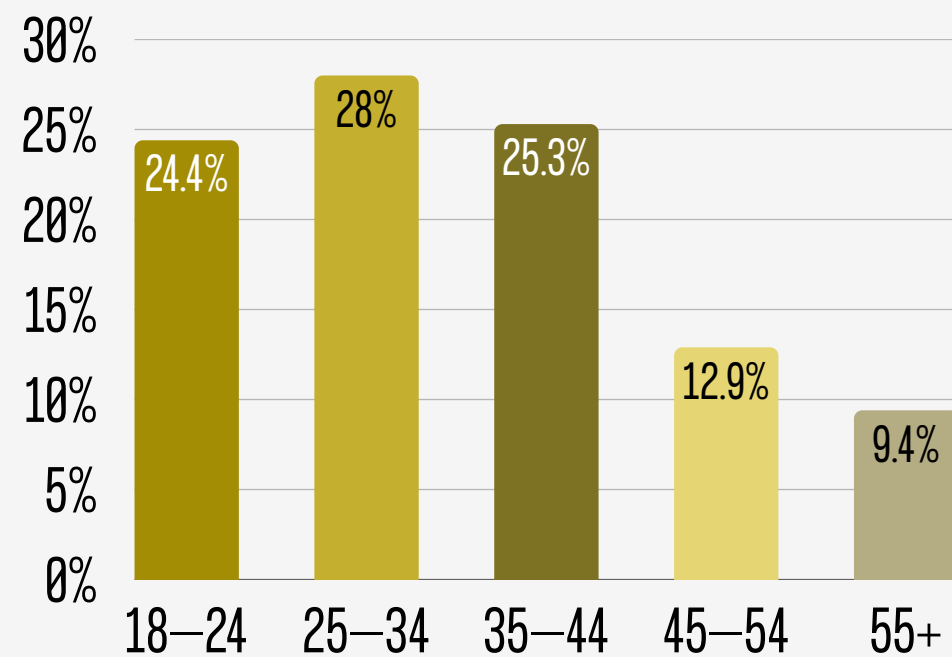
**131K** **94K** **57K**

## Audience Location

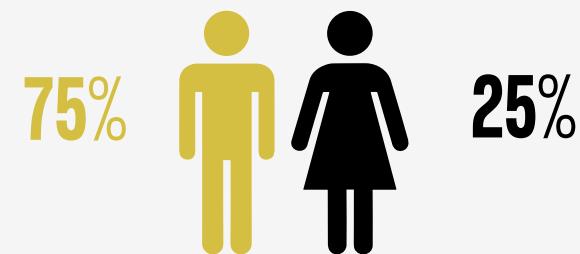


Marco has a predominantly UK-based audience, with growing reach in Spain and expanding engagement across Asian markets.

## AGE DISTRIBUTION



## SEX DISTRIBUTION



## Interests

Motorsports

Motorcycles

Youth sports

Safety gear



# Exposure GLOBAL BROADCASTING

## British Superbike Championship – Moto4



### Viewership distribution :

- UK Broadcast : **1.3M – 1.7M**
- UK Highlights : **2.5M – 4.0M**
- International Broadcast: **1.0M – 2.2M**
- YouTube & Digital: **8M – 15M**

**12 – 22 Million**  
Global Views

## Junior World Championships – Moto4



### Viewership distribution :

- Youtube views per race weekend : **150K – 500K**
- Total viewers per weekend across all platforms **250K – 700K**
- Trackside attendance: **3,000 – 10,000**

**1.8 – 4.9 Million**  
views per full season

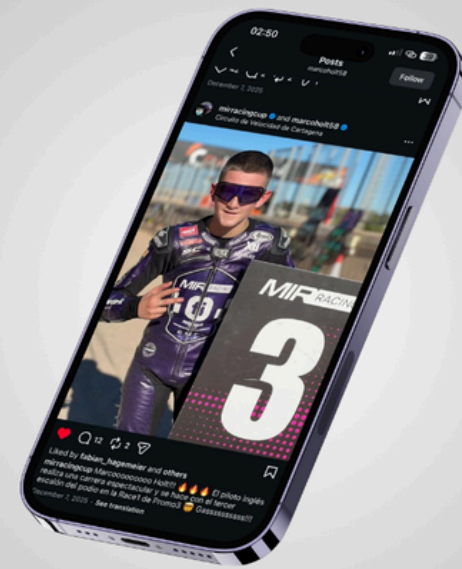
Potential Reach : **25M+** Global Motorsport Viewers

# Capabilities MARKETING

Sponsorship visibility includes:



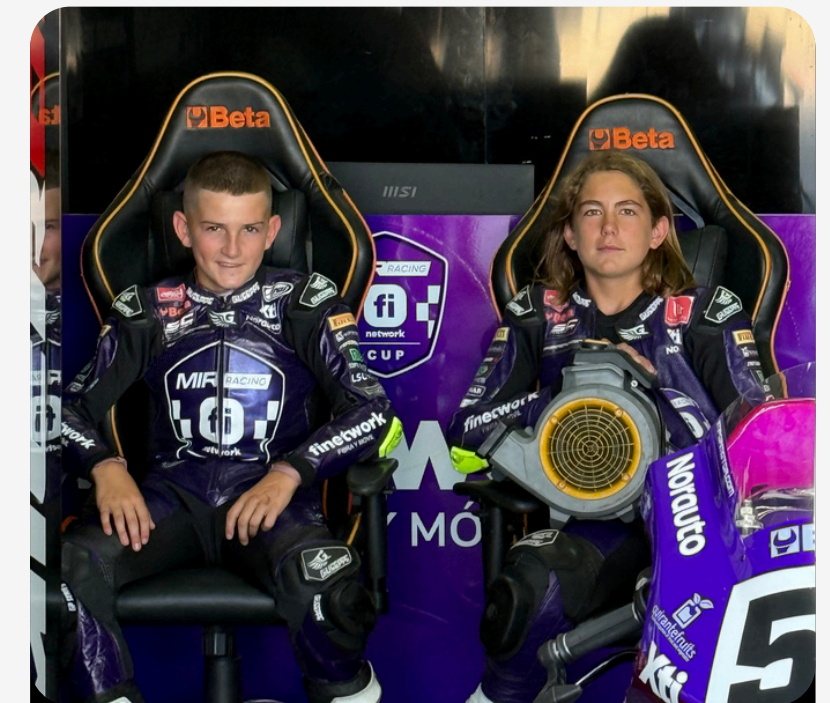
**Logo placement** on Bike,  
Leathers & Helmet



**Social media content**  
Your branding on training, race,  
& progress updates



**Event visibility**  
Vip Access to the Paddock



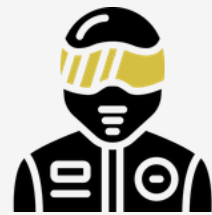
Family-friendly & youth-  
focused **brand exposure**

All content follows junior motorsport regulations and brand safety standards.



# Receive WHAT SPONSORS

Sponsors benefit from:



**Early partnership** before  
Moto3 progression



Brand exposure through  
**BSB Championship** and  
**JuniorGP** broadcasts  
reaching millions of viewers



Networking opportunities  
at **International level**



The pathway to **Global**  
motorsport audience



Partnerships are designed for growth, not one-time exposure.

# Plan SEASON

## British Superbike Championship – Moto4



- Part of the British Superbike Championship (BSB)
- 8 race weekends across major UK circuits
- Season runs May – October 2026
- Includes the MotoGP British Grand Prix weekend – Silverstone (7–9 Aug 2026)

## Junior World Championships – Moto4



- Official Road to MotoGP development series
- 7 international race weekends across Europe
- Season runs 24 May – 18 Oct 2026
- Races at circuits including Barcelona, Estoril, Jerez, Misano



# Opportunities PARTNERSHIP

## Title Partner

£20K – £30K

- ✓ Largest logo on race bike
- ✓ Logo on racing suit chest
- ✓ Logo on helmet
- ✓ Featured in all social media content
- ✓ Brand integrated in all race & training posts
- ✓ VIP paddock access at ALL races
- ✓ Brand content collaboration opportunities

## Major Partner

£8K – £15K

- ✓ Logo on bike fairing
- ✓ Logo on rider suit arms or legs
- ✓ Regular social media exposure throughout the season
- ✓ Brand visible in race updates
- ✓ Paddock access at selected events

## Supporting Partner

£3K – £6K

- ✓ Logo on rider suit
- ✓ Logo in partner section (website / materials)
- ✓ Social media mentions during the season
- ✓ Brand tagged in selected posts

## Official Supporter

£1K – £2K

- ✓ Listed as Official Partner
- ✓ Logo in partner section
- ✓ Social media acknowledgement
- ✓ Mention in season partner announcements

# Placement Opportunities BRANDING & LOGO

Sponsor logos can appear across the race bike, rider suit, helmet and digital media throughout the season.

## RIDER SUIT BRANDING



## RACE BIKE BRANDING



## HELMET BRANDING



 Title placement

 Major partner

 Supporting partner



# Steps NEXT

## Initial Conversation

Brief call to explore partnership opportunities with Marco's 2026 racing programme.



## Partnership Package Selection

Review sponsorship levels and available branding placements.



## Brand Integration Planning

Confirm logo placements and content collaboration opportunities.



## Partnership Confirmation

Finalize the agreement to secure placement for the 2026 season.

2026 season preparation is already underway, and branding placements are limited.

**LET'S GO RACING**



2026 season partnerships now open.

# Thank you for considering this partnership opportunity.

Join Marco Holt's journey to MotoGP

We would be delighted to discuss how **MARCO** and **Mitie Group plc** can grow together through a long-term, values-driven collaboration.

**Elliot Holt** *Manager*

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