



Sponsorship proposal

**PARTNER WITH A RISING
BRITISH MOTO4 TALENT**

ON THE



About MARCO



Marco Holt is a **14-year-old British Moto4 rider** competing at national and international level.

- British Superbike Moto4 Cup competitor
- Selected for MotoJunior FIM World Championship
- Part of the official MotoGP talent pathway
- Trains 30–40 hours per week

Marco is building the experience and performance needed to progress toward Moto3 and the MotoGP ladder.





WHAT PEOPLE *Say*



We have been closely following his progression. Marco is not just a fast rider he is intelligent on track, committed, and has genuine growth potential.

Aaron Capellades

Principal of Frando Racing VHC Team



& Progression ACHIEVEMENTS

2022

YOUNGEST MOTO5 WINNER

First British Moto5 winner
3 wins & 6 podiums



2023

**BRITISH MINIGP50 & MINIGP70
DOUBLE CHAMPION**

1 of 2 to ever do the double
(5 of 8 lap records)



2024

**TOP INTERNATIONAL RIDER —
SPANISH CHAMPIONSHIP**

P6 Overall



2025

**PROMO 3 WINNER
ESBK POLE POSITION & PODIUM**

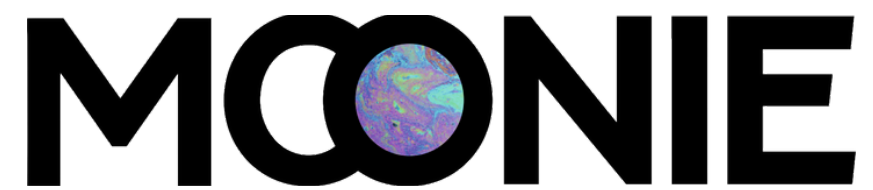
First British Rider to achieve this



Partners CURRENT



We are proud to be supported by **partners** who **believe in Marco's journey and development** as a rising junior **moto rider**.





& Fan Reach AUDIENCE

SOCIAL FOLLOWING

+14K
Followers

8.9K 4K 1.2K

ANNUAL VIDEO VIEWS

464K
Views per year

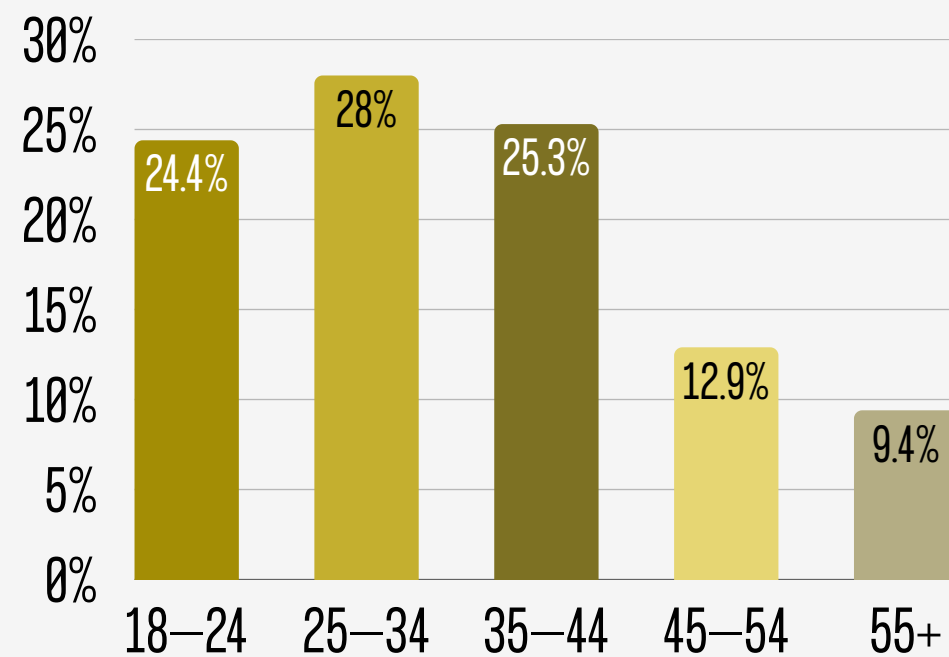
131K 94K 57K

Audience Location

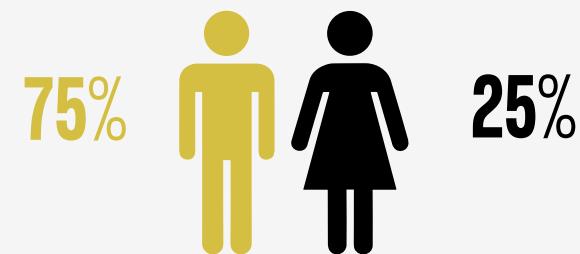


Marco has a predominantly UK-based audience, with growing reach in Spain and expanding engagement across Asian markets.

AGE DISTRIBUTION



SEX DISTRIBUTION



Interests

Motorsports

Motorcycles

Youth sports

Safety gear



Exposure GLOBAL BROADCASTING

British Superbike Championship – Moto4



Viewership distribution :

- UK Broadcast : **1.3M – 1.7M**
- UK Highlights : **2.5M – 4.0M**
- International Broadcast: **1.0M – 2.2M**
- YouTube & Digital: **8M – 15M**

12 – 22 Million
Global Views

Junior World Championships – Moto4



Viewership distribution :

- Youtube views per race weekend : **150K – 500K**
- Total viewers per weekend across all platforms **250K – 700K**
- Trackside attendance: **3,000 – 10,000**

1.8 – 4.9 Million
views per full season

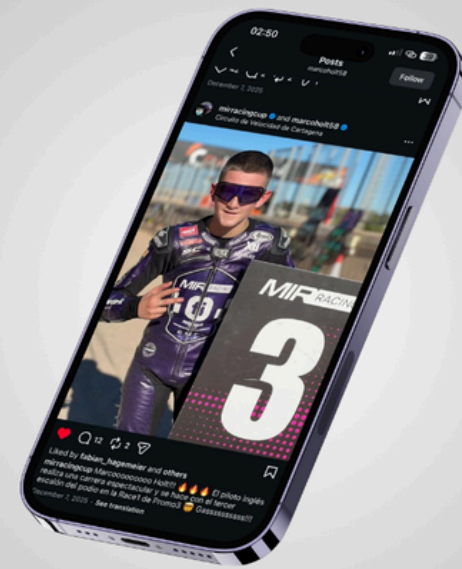
Potential Reach : **25M+** Global Motorsport Viewers

Capabilities MARKETING

Sponsorship visibility includes:



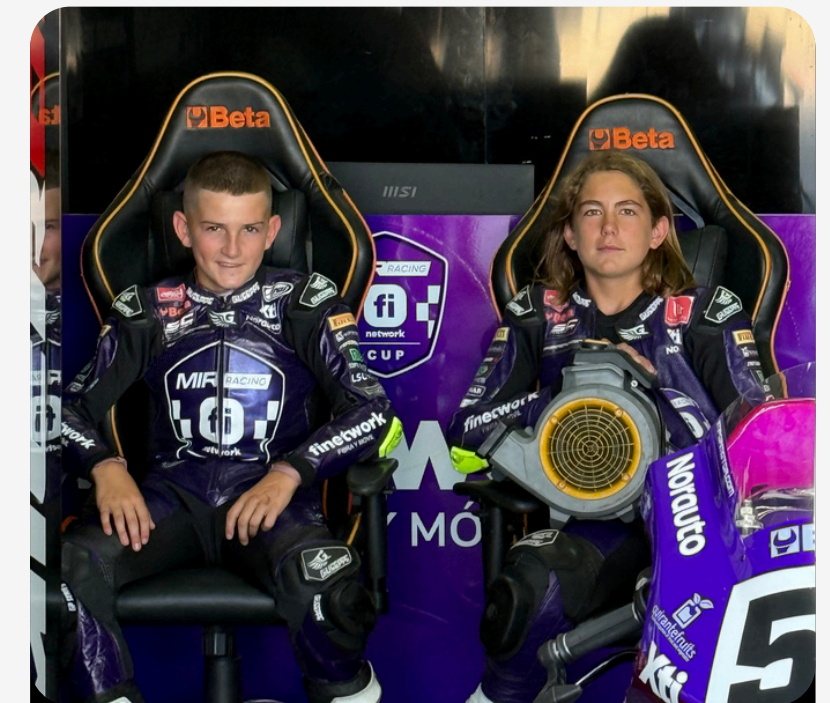
Logo placement on Bike,
Leathers & Helmet



Social media content
Your branding on training, race,
& progress updates



Event visibility
Vip Access to the Paddock



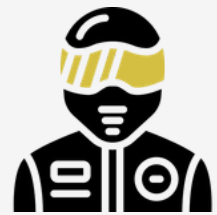
Family-friendly & youth-
focused **brand exposure**

All content follows junior motorsport regulations and brand safety standards.



Receive WHAT SPONSORS

Sponsors benefit from:



Early partnership before
Moto3 progression



Brand exposure through
BSB Championship and
JuniorGP broadcasts
reaching millions of viewers



Networking opportunities
at **International level**



The pathway to **Global**
motorsport audience



Partnerships are designed for growth, not one-time exposure.

Plan SEASON

British Superbike Championship – Moto4



- Part of the British Superbike Championship (BSB)
- 8 race weekends across major UK circuits
- Season runs May – October 2026
- Includes the MotoGP British Grand Prix weekend – Silverstone (7–9 Aug 2026)

Junior World Championships – Moto4



- Official Road to MotoGP development series
- 7 international race weekends across Europe
- Season runs 24 May – 18 Oct 2026
- Races at circuits including Barcelona, Estoril, Jerez, Misano



Opportunities PARTNERSHIP

Title Partner

£20K – £30K

- ✓ Largest logo on race bike
- ✓ Logo on racing suit chest
- ✓ Logo on helmet
- ✓ Featured in all social media content
- ✓ Brand integrated in all race & training posts
- ✓ VIP paddock access at ALL races
- ✓ Brand content collaboration opportunities

Major Partner

£8K – £15K

- ✓ Logo on bike fairing
- ✓ Logo on rider suit arms or legs
- ✓ Regular social media exposure throughout the season
- ✓ Brand visible in race updates
- ✓ Paddock access at selected events

Supporting Partner

£3K – £6K

- ✓ Logo on rider suit
- ✓ Logo in partner section (website / materials)
- ✓ Social media mentions during the season
- ✓ Brand tagged in selected posts

Official Supporter

£1K – £2K

- ✓ Listed as Official Partner
- ✓ Logo in partner section
- ✓ Social media acknowledgement
- ✓ Mention in season partner announcements

Placement Opportunities

BRANDING & LOGO

Sponsor logos can appear across the race bike, rider suit, helmet and digital media throughout the season.

RIDER SUIT BRANDING



RACE BIKE BRANDING



HELMET BRANDING



Title placement

Major partner

Supporting partner



Steps NEXT

Initial Conversation

Brief call to explore partnership opportunities with Marco's 2026 racing programme.



Partnership Package Selection

Review sponsorship levels and available branding placements.



Brand Integration Planning

Confirm logo placements and content collaboration opportunities.



Partnership Confirmation

Finalize the agreement to secure placement for the 2026 season.

2026 season preparation is already underway, and branding placements are limited.

LET'S GO RACING



2026 season partnerships now open.

Thank you for considering this partnership opportunity.

Join Marco Holt's journey to MotoGP

We would be delighted to discuss how **MARCO** and **Mitie Group plc** can grow together through a long-term, values-driven collaboration.

Elliot Holt *Manager*

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